



**PROJECT PROPOSAL
CIVIL SOCIETY ORGANISATION (CSO) AND SOCIAL ENTERPRISE (SE)
EMPOWERING YOUTHS ACROSS ASEAN PROGRAMME: COHORT 4
1 JANUARY TO 31 DECEMBER 2024**

GENERAL INFORMATION

Prior to starting a proposal, please read through the following instructions:

1. Learn about the programme and the eligibility criteria on the [Application Information Package for Civil Society Organisation and Social Enterprise](#).
2. Note that each candidate (i.e., Civil Society Organisation and/or Social Enterprise) is limited to **submitting only one proposal**, regardless of the theme of their proposed project.
3. Once you have entered all required information, **review your application for errors**. If all information is correct, submit your application. Any wilful suppression or falsification of required information shall render the application null and void.
4. Note that the ASEAN Foundation and Maybank Foundation reserve an absolute right to approve or reject any application. Completing this form **does not guarantee participation**.
5. Please submit the application via Jotform ([click here](#)) by **3 March 2024 at 23:59 (GMT+7)** at the latest.
6. Should you have any inquiries, please email us at aseanempoweringyouth@aseanfoundation.org and cc alvin.kurnia@aseanfoundation.org, aulia.ramadhina@aseanfoundation.org, and arumdari@aseanfoundation.org



**NARRATIVE PROPOSAL
CIVIL SOCIETY ORGANISATION (CSO) AND SOCIAL ENTERPRISE (SE)
EMPOWERING YOUTHS ACROSS ASEAN PROGRAMME: COHORT 4
1 JANUARY TO 31 DECEMBER 2024**

PROJECT INFORMATION

Project Title (A maximum of three words or an acronym of three words which has to do with the project e.g., “Project Green Jobs” or “Project Smart Village”).	Natural Dye Laboratory & Planting (NDLP)
Project Focus (Choose between the four available themes—arts and culture, community empowerment, education, or environment).	Community empowerment
Project Location (A specific location/city/town/regency where the project will take place)	Siem Reap Province

ABOUT THE ORGANISATION

Full Legal Name of the organisation (as per registration certificate, in English)	Color Silk (Cambodia) Non-Profit Organization				
Address (plot number, road, area, town)	# 06, St M02 , Phnom Penh				
Country of Operations	Cambodia				
Telephone no.		Fax		Cell phone	85512769069





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Website (if applicable)	http://colorsilkcommunity.wix.com/colorsilk-cambodia		
Contact Person's Name	Vanntha NGORN	Title/Position in the organization	Founder
Contact e-mail	colorsilk.community@gmail.com	Contact cell phone	85512769069
Executive Director/ Chairperson Name (if different from above)		Executive Director /Chairperson cell phone	

OPERATIONAL DETAILS OF ORGANISATION

Registration Number/ Year of Registration		1778 ឆ្នាំ 2011	
Type of organisation (e.g.; CSO, NGO, Research Center, University, Private Sector organisation, etc.)		NGO	
Current geographical area of operation	Nationwide?	Yes	No
	Region (Mention name)	District /Community (give names)	
	Siem Reap province	Khna Vilalge , Siem Reap province	

Commented [AS1]: Please specified





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PROPOSED INTERVENTION AND JUSTIFICATION

1. Project Goal/Purpose.

Explain the purposes of the proposed project and mention the category of beneficiaries that are likely to be targeted.

1. Project Purpose :

- Improve natural dying process in Siem Reap weaving community
- Create a unique dying laboratory for natural dye
- Train women weavers how to make natural dye color mixed from natural dye
- Laboratory for testing colors and experimental
- Promote natural dye to weaving community and understanding about color safety to enhance weaving productivities.

2. Target beneficiaries:

- Women weavers
- Farmers
- Young people in communities (students and youths)

2. Project Background and Justification.

Elaborate on the social issue (i.e., problem) that is present in your targeted community with accompanying proofs (i.e., data set, research output, report, or any relevant information) of the abovementioned social issue that your organisation aims at addressing. Please explain if any action or effort has been undertaken by other parties and the current condition of your targeted community. Afterwards, please provide a solution that you would like to propose with evidence (i.e., data set, research output, report, or any relevant information) proving that the solution has worked and will likely work for the abovementioned social issue. The proposed problem and solution should fall under one of the focuses of the eMpowering Youths Across ASEAN (i.e., community building/empowerment, arts and culture, environment, and/or education).

1. Challenges in the communities are:

- Chemicals are currently used by local weavers in villages they are not aware of the safety and harm to their health.
- No laboratory testing for natural dye in local, no training on natural dye
- Chemical dye is 100% imported from abroad.
- People are not aware of the environment which impacted by the chemical dye.



3. **Solution**

- Create laboratory for dying testing
- Produce natural dye locally, so people can use it without harmful –
- reduce import of chemicals abroad
- Saving the environment by starting plating trees in communities is benefit to people daily life and improve their economic
- improve people health by stop using chemical dye

Commented [AS2]: Please specify

4. **Direct and Indirect Beneficiaries.**

Mention the category of beneficiaries that are likely to be targeted. Provide a summary of the direct and indirect target beneficiaries of the proposed project, including estimated numbers, expected impact and an explanation of how they may be defined as at-risk individuals or communities.

Beneficiaries (Direct and indirect beneficiaries, with estimated numbers)	Definition of at-risk individuals/ communities	Expected Impact
60 (40 women, 20 youths)	50 (house whole families)	- Women 60% - Youths 20% - 20% farmers (men)
Total:		

5. **Geographic Coverage.**

Specify the geographic areas to be covered by the proposed program and the reason for selecting the locations.

National or Province	District / City	Community/ District	Reason for selecting location
Siem Reap	Khna	Banteay Sri	Tourism

6. **Activities and Expected Results.**

Provide a detailed description of the proposed project activities and expected results/ outputs. Please list the series of activities and provide information about the target of beneficiaries (including the target number and type of beneficiaries, location, etc.), the target of product knowledge or results that will be





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produced. Elaborate in detail on how Youth Volunteers will take part in the proposed activities.

Important: Please be reminded that the project is Youth-Volunteer-led. The proposed project activities will serve as references and will be discussed and finalised alongside the Youth Volunteers at the Regional Capacity Building Workshop.

Project activities and result expectation:

Under project, the action will do the following specific tasks:

▪

7. Gender Considerations.

Describe how the problem definition and the proposed program design and approach incorporates gender considerations.

Activity Description <i>What are the main things your program will do/provide?</i>	Expected Output/result <i>How many and what sort of observable/tangible result will be achieved? (please mention the target of beneficiaries (including the target number and type of beneficiaries, location, etc), or target of product knowledge or results that will be produced</i>	Youth Volunteer Involvement <i>Elaborate in detail on how Youth Volunteers will take part in the proposed activities.</i>
-Set up small laboratory for natural dye (dyeing lab and showroom for dyeing stuffs and equipment)-Planting dye tree -Training women how to make natural dye -Coordinate with youths to plan trees -Promote awareness of using natural dye	<ul style="list-style-type: none"> • Support 40 women to start plating natural dye tree at their own home • Support 20 youths in villages to plating tree in the villages (we plant to planting at school and villagers house those who willing to plant and have a available land) 	Lead project with CSO team (set up laboratory , planting activity , training to local people and reporting)



8. Strategic Communication.

If the proposed activities include a communications component, describe how evidence will be used to identify target audiences and communication channel, including how messaging outputs aimed at beneficiaries and stakeholders can be evaluated.

This will work with the right way and potentials associations:

- Listing project on google map
- Using social media (Facebook, Instagram, twitters...
- Collaboration with local tour agency
- Partnership with NGO, local school, embassy, research association

9. Partnerships and Coordination.

List other CSOs, private companies, government or other institutions that your organisation may work with on the proposed program area and summaries the nature of your collaboration (if applicable).

As this project base in siem reap so relevance of collaboration such as

- o Public school
- o Villagers
- o Chief villages
- o Tour agency and tour guide to promote project activities
- o NGOs
- o Researcher and interested individual

10. Risk Assessment.

Specify the potential risk(s), including potential impacts, risk rating and controls.

Identify Potential Risk(s)	Potential Impact(s)	Risk Rating (High, Medium, Low)	Potential Risk Controls (Mitigation or Contingency Plans)
-Volunteer drop off from their mission -cost of material in village not enough ,	-Create Environmental dying process for women weavers in villages where they can access - Create more income for women	Low	- Under control





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we need to find in town -Unexpected Disaster	<ul style="list-style-type: none"> -Create job for women and villagers in communities. -Improve health condition for women -Improve Eco system for people , animal and planet . -reduce import dye material abroad , especially chemical dye stuff. -Encourage people in village to start planting , which is contribute to save the world. 		
			-
			-

11. **Workplan.**

Please provide a detailed Workplan Schedule based on the activities above. Make sure you are referring to the same activities and numbers in section. You can also attach a separate attachment if needed.

Commented [AS3]: Please complete the workplan using the following template: [Budget and Workplan Template CSO SE eMpowering Youths Across ASEAN Cohort 4.xlsx](#)

Kindly submit the workplan in Excel format alongside your refined proposal, completed milestone provision document, and revised budget

Description	Remarks	Timeline											
		June 2024			July 2024			August 2024					
work plan													
1 project master plan on project (volunteers/CSO)													
2 project master plan semi- review (Volunteers / CSO)													
3 project master plan Consolidate (Volunteers/ CSO)													
4 Assign talks to team (volunteers/CSO)													
5 details on budget and timeline by CSO and volunteers													
6 Select supplier (materials for gallery)													
7 Project implementing (Volunteers/ CSO)													

12. **Project Milestones.**

The milestone will be implemented as follows:

Submission Deadline of Milestone 1: **28 July 2024**

Commented [AS4]: Upon completing this part, please complete the [\[Template\] Milestone Provision and Disbursement - eMpowering Youths Cohort 4.docx](#) and submit alongside your revised workplan and proposal





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Milestone 1 Items	Evidence of Milestone Completion (i.e., Indicators)
Activities: 1. Signing Agreement 2. Project Proposal and Workplan 3. Budget Proposal (include administrative requirement) 4. Housing plan for Youth Volunteers with 3 options Deliverables Due Date: 28 July 2024	Deliverables: - Signing Agreement - Approved Project Proposal and Workplan - Approved Budget Proposal

Implementation Period of Milestone 2: **29 July to 8 September 2024**

Milestone 2 Items	Evidence of Milestone Completion (i.e., Indicators)
5. To be set by CSO/SE with ASEAN Foundation's Approval 6. To be set by CSO/SE with ASEAN Foundation's Approval 7. To be set by CSO/SE with ASEAN Foundation's Approval 8. Add/remove as necessary Deliverables Due Date: 8 September 2024	- To be set by CSO/SE with ASEAN Foundation's Approval - To be set by CSO/SE with ASEAN Foundation's Approval - To be set by CSO/SE with ASEAN Foundation's Approval - Add/remove as necessary

Commented [AS5]: Please include the specific target numbers of each targetted beneficiaries. You can also include the specified number of trees to plant, number of lab to build, etc.

Commented [AS6]: Indicate the specified evidence that proves the achievement of items in milestone 1

for example, if you target to plant a specific number of trees, please indicate what sort of proofs you would submit for us to validate the accomplishment of the indicator

Implementation Period of Milestone 3: **9 September to 20 October 2024**

Milestone 3 Items	Evidence of Milestone Completion (i.e., Indicators)
9. Final Narrative Impact Report (i.e., plus annexes) 10. To be set by CSO/SE with ASEAN Foundation's Approval 11. To be set by CSO/SE with ASEAN Foundation's Approval 12. To be set by CSO/SE with ASEAN Foundation's Approval 13. Add/remove as necessary	- Final Narrative Impact Report (i.e., plus annexes) - To be set by CSO/SE with ASEAN Foundation's Approval - To be set by CSO/SE with ASEAN Foundation's Approval

Commented [AS7]: Similarly, do the same as in Milestone 2, but with different items that you would like to achieve



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Deliverables Due Date: 20 October 2024	<ul style="list-style-type: none"> - To be set by CSO/SE with ASEAN Foundation's Approval - Add/remove as necessary
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Commented [AS8]: Set the specified proofs that validate the achievement of target of the project

ABILITY TO UNDERTAKE THE PROPOSED PROJECT

1. Please provide reasoning with respect to your capacity to implement the project:
 - a. Your Staffing (Indicate number of female and male employees).
 - i. 4 women employees
 - b. Organisation's financial and management capacity (procurement, cash management, property management, human resources management etc.).
 - Accountant /Admin who will take care and help with procumbent and cash management. bank transaction
 - The officer will help with reporting and monitoring project progress.
 - The office will continue to work and support women during and after the project's implementation.

MONITORING AND EVALUATION

Explain the Monitoring and Evaluation plans/ methods/ tools that will be applied to ensure the long-term sustainability impact of the project

CSO will get experience staff to lead the project after oversea volunteers back

CSO will arrange to complete remain work after volunteers back

CSO projection sustainable within the following months from project start to end

CSO will use methodology by :

- % of Income increases after project competed
- % of trees planting to local people
- % of tracking number of women trained for natural dyeing
- % of weaving turn to use natural dye in their production to increase market demand

Please provide your result and output indicators, according to the below table:

Theory of Change	Narrative	Indicators	Means of verification/ Data sources	Assumption(s)



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<p>Objectives <i>What results should follow from the outcomes? (typically, changes in broader conditions). What do you ultimately want to achieve within the scope of your project?</i></p>	<p>Promote villagers to start planting more dying tree in the villages. -have formal laboratory testing color for women to learn.</p>	<p># of job created for women # of planting # of income earn by women # dye color training conducted</p>		<p>-KPI by tracking result outcome such Number of trees plan -Number of women involve in project -Officer will share report with proof activities (lab and activities of beneficially in the project)</p>
<p>Outcomes <i>What results should follow from the outputs? (typically changes in knowledge, skills, attitudes, behavior, policies, practice)</i></p>	<p>-Improve natural dyeing among weaving villages -Improve livelihood for women in dyeing production</p>	<p>-40 women will be trained for natural dye and planting . -20 youth will get involve in planting trees</p>		
<p>Outputs <i>How many and what sort of observable/tangible result will be achieved?</i></p>	<p>-Improve health condition for women -Improve Eco system for people , animal and planet . -reduce import dye material abroad , especially chemical dye stuff.</p>			
<p>Activities <i>What are the main things your program will do/provide?</i></p>	<p>Set up Lab for natural dyeing Planting in villages Conducted session for natural dye making</p>	<p># 40 women will be trained # 20 youths will trained how to plant and testing Lab</p>		



BUDGET

1. Account Information of the Organisation. **A personal account is not acceptable.**
 - Name of Account : Color Silk (Cambodia) Non-Profit Organization
 - Account Number : 00018/02/000202/07
 - Name of Bank : Maybank (Cambodia) Plc.
 - Swift Code : MBBEKHPP
 - Bank Branch/ Address : Boeng Keng Kang Ti Muoy Branch
 - Address of Recipient : #06, Str M02, sangkat Niroth, Khan Chhar Ampov, Phnom Penh Cambodia
 - Contact of Recipient : Vanntha Ngorn
2. Budget Plan

Attach the budget structure using the [template](#) with the following proportion:

 - a. 60% for Project Activities. Please be reminded that this project activity budget serves as a reference. The final allocation, particularly for the project activity budget, will be discussed alongside with the Youth Volunteers during the Regional Capacity Building Workshop.
 - b. 25% for Youth Volunteers' accommodation and meals for two weeks.
 - c. 15% for Overhead Costs, which include project staff salary and management.

ANNEXES

Upload the following Annexes onto the [Application Form](#):

1. Legal Document of Organisation Establishment in Host Country (e.g., Registration Certificate, or any relevant document).
2. Constitutions/Set of Rules/Standard Operating Procedure.
3. Tax Identification Document in Host Country, if any (e.g., NPWP in Indonesia, or any relevant document).
4. Organisation Logo, a minimum of 1,000x1,000 pixels.
5. Organisation Structure.
6. CV/Resume of personnel to involve, consisting of at least two persons—a project coordinator, a finance and administrative officer, and a communications officer. Combine all CVs/Resumes into one PDF file.
7. Latest Audit Report and/or Financial Report.
8. List of cooperation and/or collaborative activities within the previous three years. Add more rows as necessary.
9. Budget Plan



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No	Name of Project	Period/Year	Grant/Budget	Donor/ Sponsor/ Partner
	Desing and Expanding local market	2022	6000	Angel of Impacts , Singapore

